



OGDEN & FRY

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March 14, 2018

2018 GOP Primary

CHICAGO, IL - Ogden & Fry, conducted a 4-question poll for **Ives for Governor** on Wednesday, March 14, statewide regarding political preferences and favorability of potential Republican candidates with 787 respondents. Respondents were selected by random sampling of likely 2018 Republican General Primary Election voters. The margin of error for this poll is +/- 3.56% at the 95% confidence interval.

Q1: How likely are you to vote in this year's Primary Election for Governor?

March 14

Q1: Vote Probability	Result	Percent
Very Likely	685	87.0%
Likely	46	5.8%
Unlikely	22	2.8%
Very Unlikely	34	4.3%
Grand Total	787	100.0%

March 8

Q1: Vote Probability	Result	Percent
Very Likely	622	85.8%
Likely	44	6.1%
Unlikely	11	1.5%
Very Unlikely	48	6.6%
Grand Total	725	100.0%



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March 5

Q1: Vote Probability	Result	Percent
Very Likely	722	90.8%
Likely	37	4.7%
Unlikely	8	1.0%
Very Unlikely	28	3.5%
Grand Total	795	100.0%

February 24

Q1: Vote Probability	Result	Percent
Very Likely	656	88.9%
Likely	36	4.9%
Unlikely	17	2.3%
Very Unlikely	29	3.9%
Grand Total	738	100.0%

February 14

Q1: Vote Probability	Result	Percent
Very Likely	642	86.9%
Likely	41	5.5%
Unlikely	19	2.6%
Very Unlikely	37	5.0%
Grand Total	739	100.0%

February 8

Q1: Vote Probability	Result	Percent
Very Likely	643	87.2%
Likely	44	6.0%
Unlikely	17	2.3%
Very Unlikely	33	4.5%
Grand Total	737	100.0%



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January 9

Q1: Vote Probability	Result	Percent
Very Likely	614	91.9%
Likely	21	3.1%
Unlikely	10	1.5%
Very Unlikely	23	3.4%
Grand Total	668	100.0%

October 2

Q1: Vote Probability	Result	Percent
Very Likely	529	92.0%
Likely	26	4.5%
Unlikely	12	2.1%
Very Unlikely	8	1.4%
Grand Total	575	100.0%

Q3: If the Primary Election for Governor was held today, for which candidate would you vote?

March 14

Q2: Approve	Result	Percent
Bruce Rauner	329	41.8%
Jeanne Ives	272	34.6%
Undecided	186	23.6%
Grand Total	787	100.0%

March 8

Q2: Heads-up	Result	Percent
Bruce Rauner	322	44.4%
Jeanne Ives	214	29.5%
Undecided	189	26.1%
Grand Total	725	100.0%



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March 5

Q3: Rauner vs Ives	Result	Percent
Likely Bruce Rauner	395	49.7%
Lean Bruce Rauner	92	11.6%
Likely Jeanne Ives	113	14.2%
Lean Jeanne Ives	114	14.3%
Undecided	81	10.2%
Grand Total	795	100.0%

February 24

Q3: Rauner vs Ives	Result	Percent
Likely Bruce Rauner	393	53.3%
Lean Bruce Rauner	68	9.2%
Likely Jeanne Ives	90	12.2%
Lean Jeanne Ives	105	14.2%
Undecided	82	11.1%
Grand Total	738	100.0%

February 14

Q3: Rauner vs Ives	Result	Percent
Likely Bruce Rauner	345	46.7%
Lean Bruce Rauner	90	12.2%
Likely Jeanne Ives	102	13.8%
Lean Jeanne Ives	111	15.0%
Undecided	91	12.3%
Grand Total	739	100.0%



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February 8

Q3: Rauner vs Ives	Result	Percent
Likely Bruce Rauner	353	47.9%
Lean Bruce Rauner	87	11.8%
Likely Jeanne Ives	111	15.1%
Lean Jeanne Ives	102	13.8%
Undecided	84	11.4%
Grand Total	737	100.0%

January 9

Q3: Rauner vs Ives	Result	Percent
Likely Bruce Rauner	374	56.0%
Lean Bruce Rauner	65	9.7%
Likely Jeanne Ives	117	17.5%
Lean Jeanne Ives	66	9.9%
Undecided	46	6.9%
Grand Total	668	100.0%

October 2

Q3: Re-elect	Result	Percent
Bruce Rauner	209	36.3%
Jeanne Ives	14	2.4%
GOP Candidate A	9	1.6%
GOP Candidate B	35	6.1%
GOP Candidate C	57	9.9%
Undecided	251	43.7%
Grand Total	575	100.0%



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Q4: For the next 2 questions, please answer if you have a favorable or unfavorable opinion of the following candidates - or if you have never heard of them?

Jeanne Ives

March 14

Q3: Rauner vs Ives	Result	Percent
Strongly favorable	177	22.5%
Somewhat favorable	210	26.7%
Somewhat unfavorable	106	13.5%
Strongly unfavorable	158	20.1%
Undecided	136	17.3%
Grand Total	787	100.0%

March 8

Q3: Fav/unfav	Result	Percent
Strongly favorable	152	21.0%
Somewhat favorable	183	25.2%
Somewhat unfavorable	112	15.4%
Strongly unfavorable	148	20.4%
Undecided	130	17.9%
Grand Total	725	100.0%

March 5

Q4: Fav/unfav	Result	Percent
Strongly favorable	173	21.8%
Somewhat favorable	135	17.0%
Somewhat unfavorable	181	22.8%
Strongly unfavorable	179	22.5%
Undecided	127	16.0%
Grand Total	795	100.0%



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February 24

Q4: Fav/unfav	Result	Percent
Strongly Favorable	170	25.5%
Somewhat favorable	100	15.0%
Somewhat unfavorable	156	23.4%
Strongly unfavorable	162	24.3%
Undecided	79	11.8%
Grand Total	667	100.0%

February 14

Q4: Fav/unfav	Result	Percent
Strongly favorable	106	14.3%
Somewhat favorable	119	16.1%
Somewhat unfavorable	177	24.0%
Strongly unfavorable	150	20.3%
Undecided	187	25.3%
Grand Total	739	100.0%

February 8

Q4: Fav/unfav	Result	Percent
Strongly favorable	79	10.7%
Somewhat favorable	112	15.2%
Somewhat unfavorable	178	24.2%
Strongly unfavorable	117	15.9%
No opinion/Never heard of	251	34.1%
Grand Total	737	100.0%



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January 9

Q4: Fav/unfav	Result	Percent
Strongly Favorable	37	5.5%
Somewhat favorable	63	9.4%
Somewhat unfavorable	94	14.1%
Strongly unfavorable	43	6.4%
No opinion/Never heard of	431	64.5%
Grand Total	668	100.0%

October 2

Q4: Jeanne Ives	Result	Percent
Strongly favorable	17	3.0%
Somewhat favorable	32	5.6%
Somewhat unfavorable	20	3.5%
Strongly unfavorable	49	8.5%
No opinion/Never heard of	457	79.5%
Grand Total	575	100.0%

Q7: Bruce Rauner

March 14

Q4: Fav/unfav	Result	Percent
Strongly Favorable	173	22.0%
Somewhat favorable	227	28.8%
Somewhat unfavorable	193	24.5%
Strongly unfavorable	161	20.5%
Undecided	33	4.2%
Grand Total	787	100.0%



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March 8

Q4: Fav/unfav	Result	Percent
Strongly Favorable	155	21.4%
Somewhat favorable	200	27.6%
Somewhat unfavorable	202	27.9%
Strongly unfavorable	133	18.3%
Undecided	35	4.8%
Grand Total	725	100.0%

March 5

Q5: Fav/unfav	Result	Percent
Strongly favorable	221	27.8%
Somewhat favorable	255	32.1%
Somewhat unfavorable	125	15.7%
Strongly unfavorable	171	21.5%
Undecided	23	2.9%
Grand Total	795	100.0%

February 24

Q5: Fav/unfav	Result	Percent
Strongly favorable	200	30.0%
Somewhat favorable	221	33.1%
Somewhat unfavorable	99	14.8%
Strongly unfavorable	130	19.5%
Undecided	17	2.5%
Grand Total	667	100.0%



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February 14

Q5: Fav/unfav	Result	Percent
Strongly favorable	190	25.7%
Somewhat favorable	227	30.7%
Somewhat unfavorable	136	18.4%
Strongly unfavorable	160	21.7%
Undecided	26	3.5%
Grand Total	739	100.0%

February 8

Q5: Fav/unfav	Result	Percent
Strongly favorable	218	29.6%
Somewhat favorable	237	32.2%
Somewhat unfavorable	109	14.8%
Strongly unfavorable	145	19.7%
No opinion/Never heard of	28	3.8%
Grand Total	737	100.0%

January 9

Q5: Fav/unfav	Result	Percent
Strongly favorable	241	36.1%
Somewhat favorable	193	28.9%
Somewhat unfavorable	92	13.8%
Strongly unfavorable	99	14.8%
No opinion/Never heard of	43	6.4%
Grand Total	668	100.0%



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METHODOLOGY

Ogden & Fry strives to increase the accuracy of political polling by measuring voters most likely to vote based on voter history. Voting is a socialized behavior with predictable reliability and consistency.

Ogden & Fry maintains a database with 20 years of voting history. For this survey, voters were randomly selected from voters who voted in at least 1 of the last 3 General Primary Elections.

CROSSTABS

Respondents by Gender

Gender	Result	Percent
Female	368	46.8%
Male	408	51.8%
Unknown	11	1.4%
Grand Total	787	100.0%

Respondents by Age

Age Group	Result	Percent
18-30	21	2.7%
31-45	65	8.3%
46-64	229	29.1%
65+	456	57.9%
Unknown	16	2.0%
Grand Total	787	100.0%



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Respondents by City

City	Result
ALBION	1
ALEDO	2
ALPHA	1
ALSIP	1
ALTAMONT	2
ALTON	2
ALVIN	1
AMBOY	1
Antioch	2
ARCOLA	1
ARLINGTON HEIGHTS	1
ARTHUR	1
ASHLEY	1
ATHENS	1
ATKINSON	2
Auburn	1
AURORA	9
AVA	1
Aviston	1
AVON	1
BARNHILL	1
BARRINGTON	2
BARRINGTON HILLS	1
BARTLETT	3
Bartonville	1
Batavia	2
BELVIDERE	3
Bensenville	1
Benton	4
BERWYN	2

GALENA	1
GALESBURG	6
GALVA	3
GENESEO	5
Geneva	1
GERMANTOWN HILLS	1
Gilberts	2
GIRARD	2
GLEN CARBON	2
Glen Ellyn	7
Glendale Hts	1
GLENVIEW	4
GLENWOOD	1
GODFREY	3
GOLCONDA	3
GRANITE CITY	3
GRANT PARK	1
Grayslake	2
GRAYVILLE	1
GREENVILLE	3
GRIGGSVILLE	1
GROVELAND	1
Gurnee	2
Hainesville	1
HAMILTON	1
Hampshire	1
Hanna City	1
HARDIN	1
HARRISBURG	1
HARWOOD HEIGHTS	2
HAVANA	3

Oak Brook	1
OAK FOREST	3
OAK PARK	2
OAKLAND	1
OAKWOOD	1
OBLONG	1
OGLESBY	1
OKAWVILLE	1
OLNEY	2
OREGON	2
ORLAND PARK	1
OSWEGO	6
OTTAWA	5
OWANECO	1
PALATINE	4
PARIS	3
PARK RIDGE	1
PAXTON	1
PECATONICA	1
PEKIN	3
Peoria	11
PEOTONE	1
PERRY	1
PERU	2
PETERSBURG	1
PIASA	1
Pingree Grove	1
PITTSBURG	2
PITTSFIELD	1
PLAINFIELD	4
PLANO	2



OGDEN & FRY

BIG ROCK	1
BISHOP HILL	1
BLANDINSVILLE	1
Bloomington	1
BLOOMINGTON	19
BOLINGBROOK	2
BONNIE	2
BOURBONNAIS	1
BRADFORD	1
BRADLEY	2
BRAIDWOOD	1
BRIGHTON	1
Brimfield	1
BROOKFIELD	1
BUFFALO GROVE	2
BUNCOMBE	1
BURNHAM	1
Burr Ridge	1
BYRON	2
CAMBRIDGE	1
CARBON CLIFF	1
CARBONDALE	2
CARLINVILLE	1
Carlyle	1
CARMAN	1
CARTERVILLE	3
CARTHAGE	3
CARY	1
CASEY	1
CHANNAHON	1
CHARLESTON	3
Chatham	3
CHEBANSE	1
CHENOA	2
CHERRY VALLEY	1

HENRY	1
HEROD	1
HERRIN	2
HEYWORTH	2
HICKORY HILLS	1
Highland	1
Highland Park	1
Highwood	1
HILLSDALE	1
HINCKLEY	1
HOMER GLEN	2
HOMETOWN	1
Huntley	5
HUTSONVILLE	2
ILLINOIS CITY	1
INDIAN HEAD PARK	1
Ingleside	2
INVERNESS	1
IPAVAL	1
JACKSONVILLE	5
JERSEYVILLE	3
JOLIET	4
KANKAKEE	3
Kell	1
KEMPTON	1
KINGSTON	1
KIRKLAND	1
LACON	1
Lake Barrington	2
Lake Bluff	1
Lake Forest	1
LAKE IN THE HILLS	2
Lake Villa	2
Lake Zurich	2
LAWRENCEVILLE	1

PLYMOUTH	1
POPLAR GROVE	1
PORT BYRON	1
POTOMAC	3
PRINCETON	1
Princeville	2
PROPHETSTOWN	2
PUTNAM	1
Ramsey	1
Red Bud	3
REDMON	1
RIDGE FARM	1
RIVER FOREST	1
ROANOKE	1
ROBINSON	5
ROCHELLE	2
Rochester	1
ROCK ISLAND	9
ROCKFORD	23
ROCKTON	3
ROLLING MEADOWS	2
ROSEMONT	1
ROSSVILLE	1
Salem	1
SANDWICH	1
SAVANNA	1
SCHAUMBURG	1
SERENA	1
SHELBYVILLE	3
SHELDON	1
Sherman	1
SHERRARD	1
SHOREWOOD	3
SIMPSON	1
SKOKIE	2



OGDEN & FRY

CHESTER	2
CHICAGO	45
CHICAGO HEIGHTS	1
CHICAGO RIDGE	1
CHILLICOTHE	2
CLIFTON	2
COLCHESTER	1
COLLINSVILLE	1
COLONA	2
Columbia	5
CONGERVILLE	1
CORDOVA	1
COUNTRYSIDE	1
CREAL SPRINGS	1
CRESCENT CITY	1
CREST HILL	1
CRESTWOOD	1
CRYSTAL LAKE	6
CYPRESS	1
DALLAS CITY	2
DANVILLE	8
Darien	1
DAVIS	1
DECATUR	8
Deerfield	1
DEKALB	1
DELAND	1
DENNISON	1
DES PLAINES	2
DIETERICH	1
DIX	1
DIXON	3
Downers Grove	5
DOWNS	1
Dundee	6

LEAF RIVER	1
LEMONT	1
LENA	1
LERNA	1
LEXINGTON	1
Libertyville	4
LINCOLN	1
Lindenhurst	1
Lisle	3
LITCHFIELD	2
LOCKPORT	1
Lombard	2
LOVES PARK	1
MACHESNEY PARK	2
MACKINAW	1
MACOMB	3
MAKANDA	1
MALTA	1
MANTENO	1
MARION	3
MARSEILLES	1
MARTINTON	3
MARYVILLE	2
MATTOON	3
MCHENRY	1
MCLEANSBORO	1
MCNABB	1
MELROSE PARK	1
MENDOTA	3
METAMORA	3
MILAN	3
MILFORD	1
MINIER	1
MINOOKA	2
MOKENA	1

SOUTH HOLLAND	1
SPARLAND	1
SPRING GROVE	1
Springfield	8
St Charles	4
ST. ANNE	1
STERLING	2
STOCKTON	1
STONINGTON	1
STRONGHURST	1
SUBLETTE	2
Sugar Grove	1
SUMNER	1
SUTTER	1
SYCAMORE	3
TAYLORVILLE	3
THOMPSONVILLE	1
TINLEY PARK	2
TOLEDO	1
TOULON	1
TOWANDA	1
TREMONT	1
Trenton	1
Trivoli	1
TROY	1
UTICA	1
Vernon Hills	2
Villa Park	2
Wadsworth	3
WARRENSBURG	1
Warrenville	1
WASHINGTON	2
WATAGA	1
Waterloo	2
WATSEKA	4



OGDEN & FRY

Dunlap	3
DUQUOIN	1
EAST ALTON	2
EAST MOLINE	5
EAST PEORIA	4
EDWARDSVILLE	5
EFFINGHAM	4
Elburn	1
ELDORADO	1
Elgin	4
Elizabethtown	1
ELK GROVE VILLAGE	1
Elmhurst	6
ELVASTON	1
EMINGTON	1
ERIE	1
EUREKA	1
EVANSTON	3
FAIRFIELD	4
FAIRMOUNT	1
FINDLAY	1
FRANKFORT	3
FRANKLIN PARK	1
FREEPORT	2
FULTON	1

MOLINE	5
MONEE	1
MONMOUTH	1
MONTICELLO	1
MORRIS	2
MORTON	4
MORTON GROVE	1
MOUNT MORRIS	1
MOUNT PROSPECT	3
MT OLIVE	1
MT STERLING	1
MT. CARMEL	1
MT. VERNON	2
Mundelein	3
MURPHYSBORO	2
MURRAYVILLE	1
NAPERVILLE	9
NASHVILLE	1
NAUVOO	1
NEOGA	1
New Baden	1
NEW DOUGLAS	2
NEW LENOX	1
NORMAL	7
NORTHBROOK	2

Wayne	1
West Frankfort	3
WEST UNION	1
WESTERN SPRINGS	1
WESTFIELD	1
Westmont	3
WESTVILLE	1
Wheaton	5
WHEELING	2
WHITE HEATH	1
Whittington	1
WILLOW SPRINGS	1
Willowbrook	1
WILMINGTON	3
WINCHESTER	1
Winfield	3
WINNEBAGO	1
WINNETKA	1
Winthrop Harbor	1
WOODHULL	1
WOOSUNG	1
YORKVILLE	2
Grand Total	787



OGDEN & FRY

Group	RRR
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Q1: Vote Probability	Result	Percent
Very Likely	502	90.1%
Likely	27	4.8%
Unlikely	8	1.4%
Very Unlikely	20	3.6%
Grand Total	557	100.0%

Group	RRR
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Q2: Approve	Result	Percent
Bruce Rauner	239	42.9%
Jeanne Ives	213	38.2%
Undecided	105	18.9%
Grand Total	557	100.0%

Group	RRR
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Q3: Rauner vs Ives	Result	Percent
Strongly favorable	148	26.6%
Somewhat favorable	146	26.2%
Somewhat unfavorable	55	9.9%
Strongly unfavorable	112	20.1%
Undecided	96	17.2%
Grand Total	557	100.0%



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Group	RRR
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Q4: Fav/unfav	Result	Percent
Strongly favorable	117	21.0%
Somewhat favorable	171	30.7%
Somewhat unfavorable	133	23.9%
Strongly unfavorable	121	21.7%
Undecided	15	2.7%
Grand Total	557	100.0%

Gender	F
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Q2: Heads-up	Result	Percent
Bruce Rauner	162	44.0%
Jeanne Ives	114	31.0%
Undecided	92	25.0%
Grand Total	368	100.0%

Gender	M
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Q2: Heads-up	Result	Percent
Bruce Rauner	160	39.2%
Jeanne Ives	156	38.2%
Undecided	92	22.5%
Grand Total	408	100.0%

Age	18
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Q2: Heads-up	Result	Percent
Bruce Rauner	9	42.9%
Jeanne Ives	4	19.0%
Undecided	8	38.1%
Grand Total	21	100.0%

Age	31
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Q2: Heads-up	Result	Percent
Bruce Rauner	21	32.3%
Jeanne Ives	26	40.0%
Undecided	18	27.7%
Grand Total	65	100.0%



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Age	46
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Age	65
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Q2: Heads-up	Result	Percent
Bruce Rauner	81	35.4%
Jeanne Ives	94	41.0%
Undecided	54	23.6%
Grand Total	229	100.0%

Q2: Heads-up	Result	Percent
Bruce Rauner	211	46.3%
Jeanne Ives	144	31.6%
Undecided	101	22.1%
Grand Total	456	100.0%

CHICAGO

DISTRICT	105
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Q2: Heads-up	Result	Percent
Bruce Rauner	14	31.1%
Jeanne Ives	18	40.0%
Undecided	13	28.9%
Grand Total	45	100.0%

COOK

DISTRICT	16
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Q2: Heads-up	Result	Percent
Bruce Rauner	28	42.4%
Jeanne Ives	26	39.4%
Undecided	12	18.2%
Grand Total	66	100.0%

Collar Counties (DuPage, Kane, Lake, McHenry, Will)

DISTRICT	(Multiple Items)
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Q2: Heads-up	Result	Percent
Bruce Rauner	54	33.3%
Jeanne Ives	68	42.0%
Undecided	40	24.7%
Grand Total	162	100.0%

DOWNSTATE

DISTRICT	(Multiple Items)
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Q2: Heads-up	Result	Percent
Bruce Rauner	233	45.3%
Jeanne Ives	160	31.1%
Undecided	121	23.5%
Grand Total	514	100.0%